



## Centennial Fact Sheet

- **Centennial Vision:** “Be Finer in 2020”
- **Centennial Website:** [www.zphib2020.com](http://www.zphib2020.com)
- **Centennial Mission:** To be the preeminent community conscious, action-oriented organization that delivers world class service to help other people excel by blazing new paths.
- **Objectives**
  - Honor our **FOUNDERS**
  - Strengthen our ideals of Scholarship, Service, Sisterhood, and Finer Womanhood
  - Celebrate the Power of our Legacy
  - Engage all members of the Blue and White Family
  - Exhibit Professional and Personal Growth and Development
  - Build valued partnerships
- **Centennial Initiatives Launched**
  - *Passports* - Capture this once-in-a-lifetime journey with the convenience of a *Centennial Passport*. Get stamps at major events of our Centennial journey and write your memories on the pages. Secure or register your “stamp” at [www.zphib2020.com](http://www.zphib2020.com).
  - *Sisterhood Circles* – Register you circle of five (5) diverse Sorors to navigate your Journey to Centennial. Discuss goals, share your stories, and celebrate Zeta’s Centennial together.
  - *Smithsonian* - The National Museum of African American History and Culture will celebrate the richness and diversity of the African American experience. Zeta Phi Beta Sorority, Incorporated is a major donor and will be listed on the donor wall in perpetuity.
- **2020 Visionaries**
  - Join the official fundraising campaign for the Centennial. Explore one of seven donation levels and make your commitment. Use the online pledge form to let the Commission know your intent and you will be contacted when the system is ready to receive your donation. Visit [www.zphib2020.com](http://www.zphib2020.com) to make a pledge.
  - Recruit 5 others to be a 2020 Visionary.
- **Be a Student of the Centennial Website ([www.zphib2020.com](http://www.zphib2020.com))**
  - Enter Chapter Service projects with descriptions and photos
  - Submit historical photos for the Zeta Timeline Project
  - Submit photos of Centennial events
  - Document Scholarships given from 2015 until 2020
  - Respond to the Top 20 in 20 Ideas Survey
- **Buy Blue**
  - Buy Centennial items and paraphernalia from :
    - Official Licensed Centennial Vendors
    - Zeta Official Licensed Centennial Vendors
    - Official Licensed Centennial Projects
    - 2020 Visionary Partner, Awards Concepts
  - These items will be publicized when available at [www.zphib2020.com](http://www.zphib2020.com)
- **Social Media**
  - We encourage Sorors to get engaged through our various social media networks. Follow the Centennial at:
    - [Facebook](https://www.facebook.com/ZPhiB2020) - <https://www.facebook.com/ZPhiB2020>
    - [Twitter](https://twitter.com/zphib2020) - <https://twitter.com/zphib2020>
    - [Instagram](http://instagram.com/zphib2020/) - <http://instagram.com/zphib2020/>
    - [Pinterest](https://www.pinterest.com/ZPhiB2020/) - <https://www.pinterest.com/ZPhiB2020/>
  - Please use the official Centennial hashtag **#ZPhiB2020** when posting.
- Stay updated with the most recent Centennial news on [www.zphib2020.com](http://www.zphib2020.com)